

The image features a dark, textured wooden background with several potato chips scattered around the edges. The chips are in various shades of light brown and tan. In the center, the brand name "WICKED CRISPS" is written in a white, stylized, gothic-style font. The word "WICKED" is on the top line, and "CRISPS" is on the bottom line. A small registered trademark symbol (®) is located to the right of the "S" in "CRISPS".

WICKED CRISPS®

Deliciously Deceptive Nutrition

2020

What is a WICKED CRISP?



Created with an Innovative baking technology and made with real vegetables that provides first-rate nutritional and flavor profiles.

Our Innovative Technology

Our Vegetable Crisp and Oven Technology is **Revolutionary**; using real vegetables and natural ingredients and combining it with our Pasta Crisp is what sets us apart from the entire snack industry.

Simply Deliciously Deceptive Nutrition.

DESIGN INSPIRED BY THE *Craft Beer Renaissance*

People don't just buy snacks, they buy brands. So we designed our brand's image with inspiration from the craft beer brands that have revolutionized the beer cooler. Unexpected, striking, memorable.



WICKED
CRISPS

SRP
\$2.99!

The Wicked Crisp Line up

Deliciously Deceptive Nutrition



Nutrition Facts	
4 servings per container Serving size 1oz (28g/about 21 crisps)	
Amount per serving	120
Calories	
% Daily Value*	
Total Fat 3g	5%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 200mg	8%
Total Carbohydrate 22g	7%
Dietary Fiber 1g	4%
Total Sugars 2g	
Includes 2g Added Sugars	4%
Protein 1g	
Vitamin D	0%
Calcium 123mg	12%
Iron 0mg	0%
Potassium 0mg	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

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Dietary Fiber 1g	4%
Total Sugars 3g	
Includes 3g Added Sugars	6%
Protein 1g	
Vitamin D	0%
Calcium 115mg	12%
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Protein 1g	
Vitamin D	0%
Calcium 123mg	12%
Iron 0.5mg	3%
Potassium 78mg	2%
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Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 250mg	11%
Total Carbohydrate 19g	6%
Dietary Fiber 3g	12%
Total Sugars 2g	
Includes 1g Added Sugars	2%
Protein 4g	
Vitamin D	0%
Calcium 83mg	8%
Iron 2mg	11%
Potassium 203mg	6%
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Total Sugars 2g	
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Protein 4g	
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4OZ BAG



4OZ BAG



4OZ BAG



4OZ BAG



4OZ BAG



4OZ BAG



4OZ BAG

Bag Size

4oz (114 g)

Dimensions

7.5" x 13"

Shelf Life

180 days

Case

12 bags

Pallet

64 cases

Case Size

19.5" x 11.5" x 11.5"

Pallet Pattern

8W x 8H

Introduction to Wicked Crisps

Tastes Great And Healthy, Yes You Can Have It All

- 🍅 Made With **Real Vegetables**
- 🍅 **Baked**, NEVER Fried – Bold Flavors With Amazing Crunch
- 🍅 Low Fat 3g (70% Less Than Average Potato Chip 10g)
- 🍅 **Gluten-Free**, Cholesterol Free
- 🍅 No Artificial Flavors Or Preservatives
- 🍅 **No Genetically Modified Ingredients**
- 🍅 Certified **Kosher**
- 🍅 **VETERAN OWNED**
- 🍅 **SRP OF \$2.99**



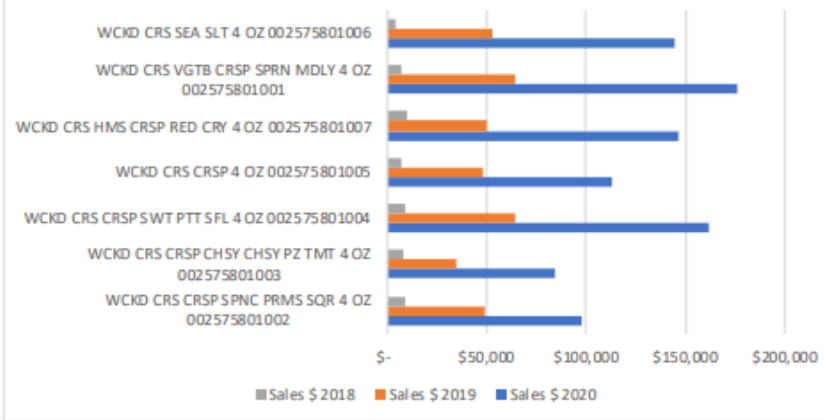
South Atlantic Region Same Store Sales - Spins



Same Store Sales

Period	Item Description	Sales \$ 2020	Sales \$ 2019	Sales \$ 2018
Latest 52 weeks	WCKD CRS CRSP SPNC PRMS SQR 4 OZ 002575801002	\$ 97,721	\$ 49,425	\$ 9,262
Latest 52 weeks	WCKD CRS CRSP CHSY CHSY PETMT 4 OZ 002575801003	\$ 83,987	\$ 34,527	\$ 8,031
Latest 52 weeks	WCKD CRS CRSP SWT PTT SFL 4 OZ 002575801004	\$ 161,482	\$ 63,878	\$ 9,134
Latest 52 weeks	WCKD CRS CRSP 4 OZ 002575801005	\$ 112,964	\$ 47,960	\$ 6,596
Latest 52 weeks	WCKD CRS HMS CRSP RED CRY 4 OZ 002575801007	\$ 146,146	\$ 49,734	\$ 9,980
Latest 52 weeks	WCKD CRS VGTB CRSP SPRN MDLY 4 OZ 002575801001	\$ 175,793	\$ 63,952	\$ 7,325
Latest 52 weeks	WCKD CRS SEA SLT 4 OZ 002575801006	\$ 144,517	\$ 52,738	\$ 4,092
Total YOY:		\$ 922,610.00	\$ 362,214.00	\$ 54,420.00

Same Store Sales



154.71% YOY
Same Store
Sales



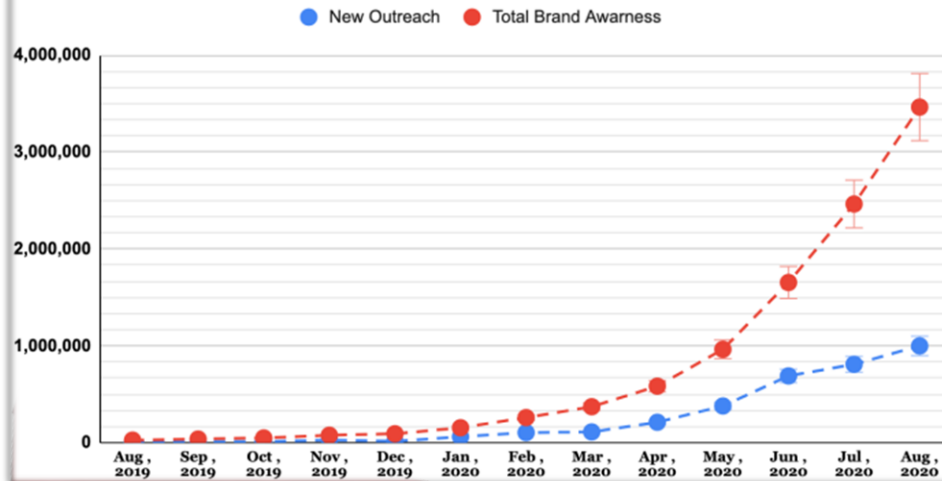
515% growth
YOY



The Wicked Crisps Brand Awareness

Growth of Brand Awareness

Figures generated by the Marketing outreach



Strong Supporters of:

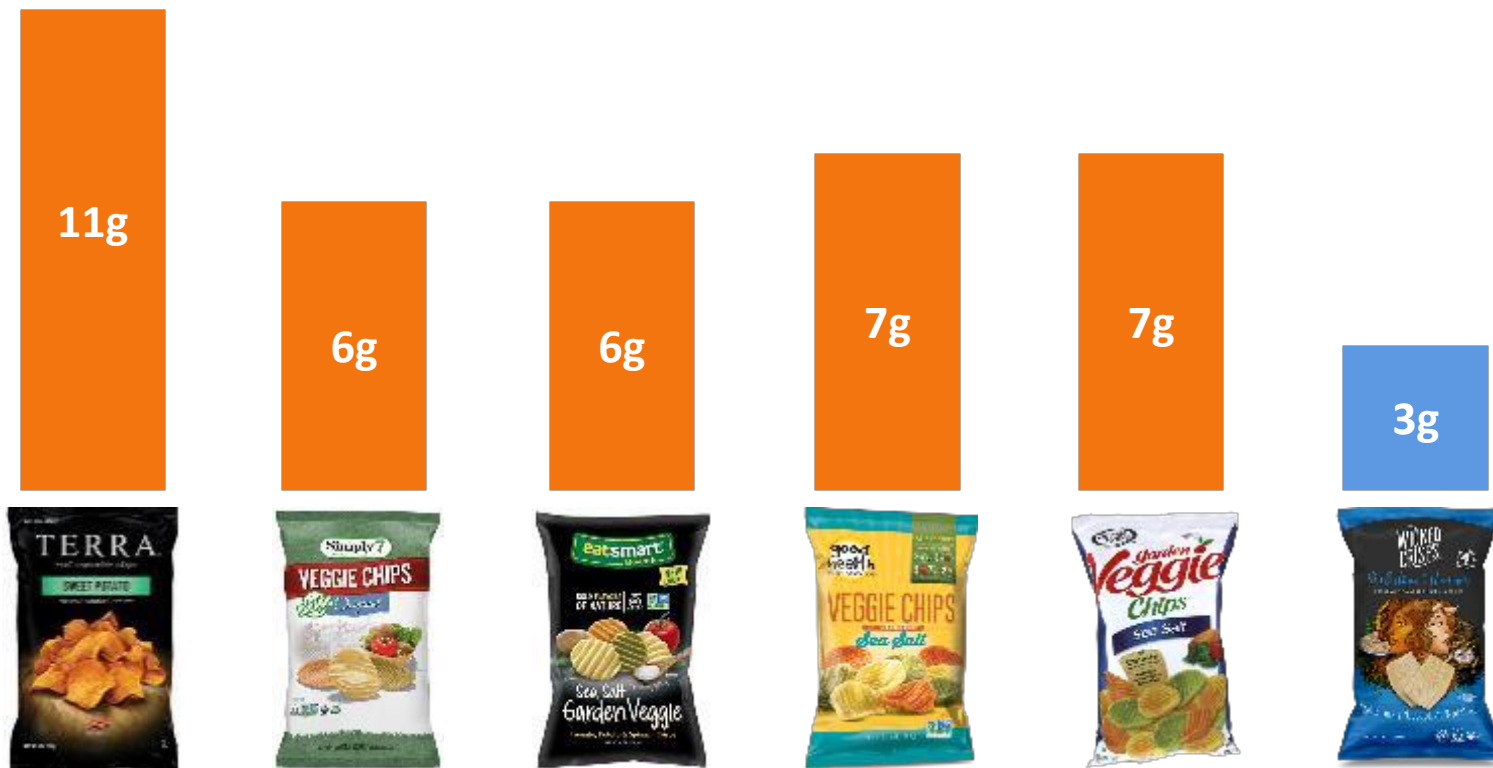


Red: Total Growth of Awareness

Blue: Monthly growth of brand awareness



Fat (g) Content in the Market





The Power of SHARED VALUES.

84% of Americans
believe that businesses
have a responsibility to
bring social change.

Wicked Crisps president,
Phil Kosak, has dedicated
30 years to serving and
employing the disabled
community.

Wicked Crisps'
workforce composed of
40% employees with
disabilities.



**For Distribution Opportunities
Please Contact**

**Groceries USA
info@groceries-usa.com
+1.212.673.5000**